

# WE'RE HIRING

## Marketing Interns

**The LIGHT Movement is seeking a Marketing Intern to provide support on projects designed to form The Light Movement brand, create brand awareness, and meet our goals.**

Guided by current marketing volunteers (with full-time marketing roles outside of LIGHT) and The Light Movement founder (who has 25+ years of experience operating her own business as a grief psychotherapist), you'll earn hands-on experience growing a real non-profit brand, while helping LIGHT achieve its goals.

The LIGHT Movement was founded in 2023, and became a non-profit in 2024. It was created to remind people they are not alone in their grief. Learn more at [lightmvmt.com](http://lightmvmt.com).

### WHAT YOU'LL DO

- Launch our webinar program
- Send monthly newsletters
- Create designs for social media, website, flyers, etc.
- Create official brand guide
- Design our official logo
- Post on social media
- Creating email campaigns
- Write PR
- Other miscellaneous projects, including but not limited to flyer creation, outreach, blog content, marketing ideas, website updates, and more

### IMPORTANT TO KNOW

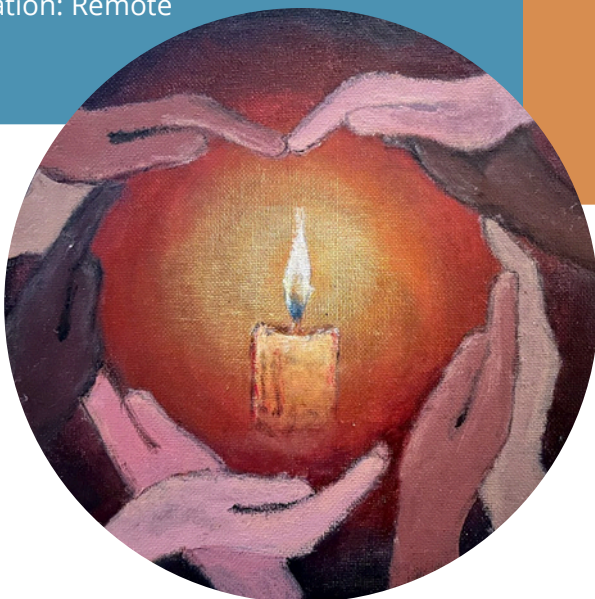
- Pay: Unpaid
- Hours: 8-16/week
- Dates: ASAP start date during a semester
- Location: Remote

### WHO YOU ARE

- Working toward a bachelor's degree in Marketing strongly preferred.
- Great communicator and collaborator.
- Familiar with YouTube, Facebook, & Instagram.
- Eager to learn new skills & enthusiastic about the marketing field.
- A knack for noticing details and is comfortable writing content.
- Can work effectively within a team & independently.
- Access to a computer and WIFI for remote work.
- Familiarity with the Google Suite is helpful.
- Some experience with design platforms, like Canva or Figma preferred.
- Familiarity with SEO & Wix or another website platform is a plus.
- Prior work experience in marketing or PR is a plus.

#### LIGHT Goals:

- Remind people they are not alone.
- Teach somatic-based tools to support mind-body integration, leading to meaning-making and purpose in grief.
- Provide other support and resources to support people in their grief.
- Stand in solidarity for all people and all types of grief.



If you are interested in this position, please send your resume & a paragraph or two about why you're interested in being a LIGHT Movement Marketing Intern to:

[info@lightmvmt.com](mailto:info@lightmvmt.com)

**We look forward to hearing from you!**